



Saltoun Primary School

News Update

October 2011

Help Us Clean Up Strawberry Woods! Friday 14th October at 9am till 10am

Can you spare some time to help the children clean up in Strawberry Woods? Do join us if you can—the more the merrier! As well as obviously ensuring that Strawberry Woods is safe for the children for forest school it also helps us keep our Eco Award.

Half term starts on Friday 14th October. Have a lovely holiday and we look forward to seeing you all on Tuesday 25th October. Staff return on Monday 24th October.



Parental Consultations

You should have received your time for your child/children's consultation. When you attend you will be given a sheet asking you to comment on how well you feel we do things in school and also where you feel we could improve things. We would urge you to complete and return the form. It is anonymous and it really helps to have your feedback.



Accelerated Reader

Do you have any spare time to help in our library? We are looking for volunteers to colour code our library books for the Accelerated Reader Scheme. From P3 upwards all the children are involved in this. If you are able to help, could you please send a note into school telling us which days/times etc you would be available.



Thank You!

Many thanks to Susan Cameron for organising a dress swap evening and for all of those who attended the evening. Susan has kindly donated £150 from the proceeds to Saltoun Primary School. It is our intention to put the money towards buying 2 visualisers for use with the whiteboards.

Thank you also to all those who attended the Eco Picnic. The children raised £83 which has gone towards Save the Children, Famine Relief in Africa. We are very fortunate, here at Saltoun Primary, to have such caring children and parents! Thank you.



Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Mi-

crosoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

“To catch the reader’s attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your

customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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Caption describing picture or graphic.

Microsoft

Primary Business Address
Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

We're on the Web!
example.com

Business Tagline or Motto



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Inside Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your

newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.